EVG Print
www.evgprint.ee

Technical conditions
and instructions for a high-quality print

We accept ready-made layouts as COMPOSITE PDF files. Every product page/product must be stated on a separate page in the file, the page of the PDF must exceed the final format of the product by at least 3 mm in all directions (e.g. if the size of the product is 90 x 50 mm, then the size of the page must be at least 96 x 56 mm), and the product must be placed in the CENTRE of the page.

1. PREPARATIONS — please prepare the work files and the PDF files with utmost care and precision. VERIFY THE FOLLOWING:

a) Colour separations – the colour separations must include only the colours that are needed for the printing. If the colour separations have more colours than necessary, then find out where they are and where they came from;

b) Objects – all objects of a certain colour must be presented in the relevant colour on the colour separations. If an object is not in its intended colour, then find out why this is so.

c) Order letter – the order letter must state the exact names of the colours used in the layout (can be omitted only if the work has purely CMYK colours).

2. Generating the PDF file:

a) In order to get a correct PDF for printing, a PostScript file must be generated first, and this must then be used for generating a PDF file via ACROBAT DISTILLER.

b) We also accept PDF fields generated directly from Adobe InDesign, but only at the customer's risk. PDF files saved/exported directly from other programs are UNSUITABLE for printing. Also, PDF files generated by freeware PDF generating programs are unsuitable for printing.

c) EVG Print shall not be liable for mistakes in end products that are caused by incorrect/faulty files.

3. What to do with the prepared PDF:

Make sure once more that everything is correct and conforms to requirements!

a) Files with the size of up to 4 MB can be sent to our email address: digimon@evgprint.ee.

Also send the relevant notification e-mail to your contact person in EVG Print (about having sent a layout file).

b) Larger files can be uploaded to our FTP server:

server: ftp.evgprint.ee
user: ftp.evgprint.ee
password: (fresh password is on our homepage at www.evgprint.ee)

Also send the relevant notification e-mail to your contact person in EVG Print (about having uploaded a layout file).

c) Files can also be brought directly to our office on a CD/DVD disc (PC) or a USB memory stick.

4. MODEL — this is the last chance to notice any mistakes before the product is processed and delivered.

a) We recommend to ALWAYS make a paper model, preferably coloured, to be provided together with the files.

b) Make sure that all pages in the PDF (different sides of a product, etc.) are ORIENTED CORRECTLY! This is primarily important in designing print preparations of various folding products – in some types of products, some details are rotated by 180° on a full surface layout.

c) If there is no correct model presented, then EVG Print shall not be liable for any possible misunderstandings about the final shape and positions of the product.

5. OTHER POINTS TO NOTE — what needs to be kept in mind when preparing the layout.

a) The minimum thickness of a printed line is "Hairline", i.e. 0.216 points (0.076 mm). If using finer lines than this, we cannot guarantee that such lines will be visible on the paper.

b) If there are SPOT colours in the layout document, then the PDF version must be 1.4 (starting from Distiller 6; in case of older versions of Distiller, the PDF version is not important).

c) There must not be any ICC colour profiles in the PDF – if using a wrong colour profile, the tones of the final product can come out significantly different.

d) If there are no cut marks in the PDF file, then state the size of the cut reserve and the exact final format of the product in the filename or in the order letter. All dimensions are ALWAYS stated as width x height, in mm.

6. LAYOUT PREPARATION SERVICE — if you don't have the necessary skills and people for preparing a correct layout, then EVG Print can prepare the layout and make the print preparations for products to be printed by us.

a) Texts must be presented without formatting and preferably in a digital form (by e-mail or on digital media).

b) Illustrations can be presented as files, drawings or photographs. Photos of printed photos should be avoided, because after being printed, scanned and printed again, the image quality becomes significantly lower.

c) Before final finishing and presenting of the source materials, please consult with a layout specialist of EVG Print about what and how exactly should be done.